

THE SEVENTY-SEVENTH

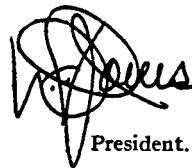
ALLOW me to impress upon you the advantageous central location of the meeting place of the AMERICAN PHARMACEUTICAL ASSOCIATION for 1929.

Rapid City is geographically located just slightly to the west of the half-way point between the two oceans, and approximately the width of Nebraska to the north of the nation's central latitude.

While for years it was somewhat isolated, now railways converge at this point to radiate in all directions. Fine roadways lead to the Black Hills from all points of the compass. "The Hills" are endowed with a most delightful climate, and form a wonderland of scenic beauty. They are said to comprise the richest hundred square miles in natural resources on the face of the earth. No mineral is known to science that is not found there, and some of the keenest chemists and mineralogists have for many years found interesting employment in this area.

There is no member of the ASSOCIATION who will not be enriched by attendance at this meeting. An excellent program, which will include several speakers of international reputation, has been arranged.

The Great Northwest welcomes you.



President.

Watertown, S. D., July 1929.



DENNY BRANN, PRESIDENT, N. A. R. D.

JOURNAL OF THE AMERICAN PHARMACEUTICAL ASSOCIATION

VOL. XVIII

JULY, 1929

No. 7

DENNY BRANN.

The subject of this brief sketch is a firm believer in organizations and exemplifies his belief by active participation in them. He is now Vice-Chairman of the Section on Commercial Interests, A. Ph. A., and at the San Francisco meeting the National Association of Retail Druggists chose him to the highest office within the gift of its members. He has been President of the Iowa Pharmaceutical Association, of the Polk County Druggists' Association, of the Retail Merchants' Association of Des Moines, and is now a director of the latter.

Denny Brann started business life as a newsboy. The proprietor of a drug store in his home city (Des Moines) permitted the youth to receive his papers in the store, and soon he became attached to the service of this establishment as delivery boy. He gave up his newspaper route, when to his messenger service, attendance at the soda fountain was added to his duties; in these capacities he worked for a number of years until he was relieved of messenger service to take charge of the fountain and advanced to junior clerk. Always industrious the latter advancement encouraged him to study pharmacy. A little later he accepted a clerkship in the Savery Hotel Drug Store; soon thereafter he passed the State Board examination and was duly registered. Mr. Brann continued as employee in this store for about ten years, and then engaged with the Monrad J. Olsen Pharmacy, where he served for a like period and, later, became manager until the business was sold to the Louis K. Liggett Company. He then purchased the store still owned by him and conducted under the name of Denny Brann Drug Company.

Industry, knowing the goods as well as the customers, and giving both proper consideration¹ have largely contributed to the success of the N. A. R. D. President; added to that Mrs. Brann shares her husband's interest in association, business and social affairs.

¹ See JOUR. A. PH. A., for July 1928, p. 680.